## **Accessibility Standards Canada Research Program**

# Creating Inclusive Employment: Empowering youth with disabilities through inclusive accessible digital skill development

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## **HIGHLIGHTS**

- The Creating Inclusive Employment (CIE) multi-year research project will examine digital skill development for young people with disabilities (YPWD) using community-based research methods, grounding the project in community needs and interests.
- The research will conduct a needs assessment and journey mapping exercises with the aim to create pathways for more inclusive digital skill development for YPWD as they transition from school into the workplace.
- The pathways and project findings will inform a set of recommendations and action plans that can be used to address barriers which includes determining skill requirements for successful employment in the digital economy.

## **BACKGROUND**

- People with disabilities face numerous challenges and barriers in many areas of their lives, including securing and maintaining employment.
- Among individuals aged between 25 and 64 years old, approximately only 60% of people with disabilities were employed compared to approximately 80% of people living without disabilities (1).
- Two in five of people with disabilities of working age, who weren't employed or enrolled in school, provided evidence of work potential (2).
- It is estimated Canada will need 2 million new tech jobs by 2025 (3,4). Thus, it is necessary that YPWD are properly trained in digital skills to successfully gain employment in Canada's evolving economy. Yet research suggests when YPWD are in primary and secondary school, they are often placed in specialized classrooms with fewer opportunities to access computer skills training (5), putting them at a distinct disadvantage for digital skill development.
- Overall, the evidence highlights the complexity when trying to understand the barriers people with disabilities face when seeking and maintaining employment.

References available upon request

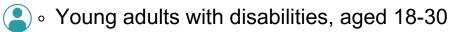
## **RESEARCH QUESTION**

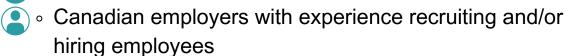
How can we create barrier-free, non-traditional digital skill development pathways for young people with disabilities in Canada?



## **PARTICIPANTS**

We will be engaging a variety of participants for this project including:







Knowledge users

## **METHODS**

The project is using a community-based research approach which helps to ensure that research is conducted with the participants and not on them. The project will work collaboratively with YPWD, people with lived experience, and other stakeholders within our communities throughout the entire research process.

#### Phase 1: **Needs Assessment**

**Purpose:** Determine the challenges and opportunities young people with disabilities currently face for digital skill development and employment.

**Activities:** Conduct an environmental scan, rapid review, world café event, and survey to Canadian employers.

#### Phase 2: **Pathway Development**

**Purpose:** Identify the current ways YPWD attain digital skills and how that may support/lead to employment. Create the ideal pathways for YPWD to attain digital skills.

**Activities:** Conduct persona development, journey mapping, in-depth gap analysis, and host a youth summit event.

#### Phase 3: **Recommendations & Action Plans**

Purpose: Generate a set of recommendations for governments and organizations on how they can address current challenges around digital skill development to help create ideal pathways and access to digital skill development for YPWD.

**Activities:** Host a national symposium.

### **INTENDED OUTCOMES**



Increased understanding of challenges to digital skill development



Increased awareness on opportunities to improve digital skill development



Increased awareness on the varying needs of young people with disabilities in digital skill development

#### WHY DOES THIS MATTER?

Over the long-term the findings from the project could potentially:

- Empower young people with disabilities to seek employment in tech-enabled jobs
- Increase access to digital skill development
- Create opportunities for improved financial stability for people with disabilities
- Improve employment opportunities for people with disabilities
- Build digital equity for young people with disabilities
- Cause employers to equally consider candidates with non-traditional education pathways

## **FUNDER**

Accessibility Standards Canada



Accessibility Standards



Normes d'accessibilité

## **PROJECT PARTNERS**

Holland Bloorview Kids Rehabilitation Hospital

## **Holland Bloorview**

Kids Rehabilitation Hospital

IDEA lab (McMaster University)



Canadian National Institute for the Blind (CNIB)



Canadian Council on Rehabilitation and Work (CCRW)

